

## **Historic, Archive Document**

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# ROSE LIST • Season of 1931-1932

Strictly First Quality 2 and 3-year-old Budded Dormant Roses

The Lester Rose Gardens "Roses of Monterey" Monterey, California

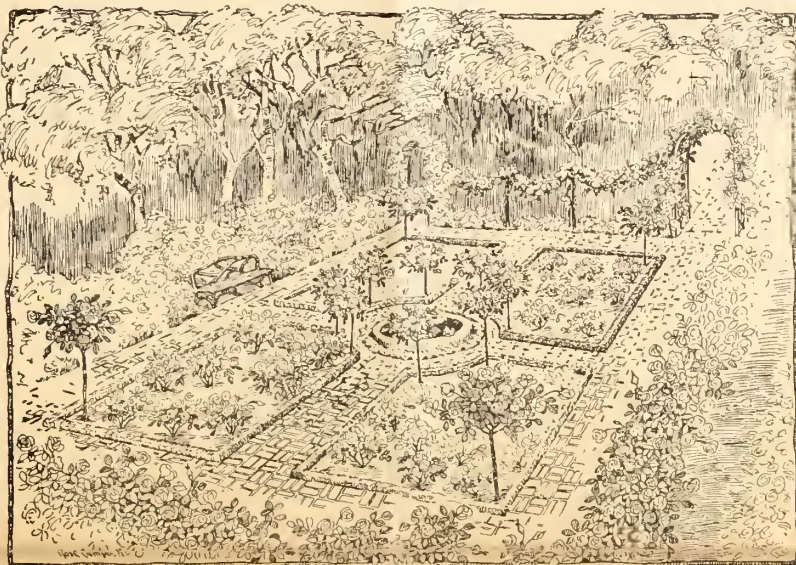
This List supplements our 32-page booklet, "Roses of Monterey," a copy of which will be gladly mailed you if the one previously sent you has been misplaced. All prices below replace previous quotations. *They are the lowest prices at which we have ever offered such fine stock.*

## Quality and Price

You cannot know if the PRICE of a Rose is high or low unless you know its QUALITY. Millions of Roses are produced by cheap labor, on contract, with mass production methods which may work with some sorts of merchandise but won't work with Roses. It is for this reason we urge all of our rose friends who can do so to come and SEE our dormant Roses,—thousands of them, stored under ideal conditions in our new rose house. You will then see instantly what strictly first quality Roses are; large in size, matured wood, strong roots, good bud unions, correct debudding that prevents suckers, and, what is extremely important, varieties budded on the BEST UNDERSTOCK for each sort. All these things go into the making of a good rose.

IT NEVER PAYS TO PLANT A POOR ROSE. We confidently believe that, price considered, our stock is the best possible value for the money.

EVERY ROSE IS CORRECTLY MARKED WITH PERMANENT WEATHERPROOF LABEL.



One of Our Original Designs for a Formal Rose Garden  
(All rights reserved; no reproduction without permission)

## Varieties

The list below gives only a partial list of sorts we carry in stock. We think it one of the most complete and useful stock-lists in America. Because we ship to every state in the Union, we have for many years made a close study of the BEST VARIETIES OF ROSES for YOUR conditions and gladly advise when requested. Especially have we studied the MILDEW-PROOF Roses, best suited to Pacific Coast conditions. Only EXPERIENCE can determine what are the best Roses to plant under any given condition. More than 30 years' rose-experience is back of our recommendations and our offerings.

## Uncommon Roses

Note, please, that our offerings include many Roses hard to procure, the rare Old Roses, now more sought after than ever; the Wild or Species Roses, used so successfully for landscape and native plantings; the Unusual Sorts, some of them positively without an equal, such as the glorious climber Mermaid and the Weeping Standards that are masterpieces of rose creation.

**Terms and Conditions:** An order blank is provided below for your convenience. Terms are cash with order, or we will send C. O. D. for the balance if one-half cash accompanies order. WE PREPAY DELIVERY CHARGES if 6 or more Roses are ordered; if less, add 10% to partly cover postage. Remember, that due to the unusual size of our dormant Roses shipping costs are higher than for the ordinary stock. Standard, Pillar Standard and Weeping Roses are sent by express only, charges collect. Unless otherwise ordered we expertly prune all roses when packing for shipment so that they are ready to plant on arrival. We urge ORDERING EARLY, otherwise disappointment may result.

**Guarantee:** We exercise the greatest care to have all roses genuine and reliable but in case any prove defective or untrue to name are liable only to the extent of amount paid for such stock.

Address all communications to—

The Lester Rose Gardens "Roses of Monterey" Monterey, California

## SOME OF THE BEST NEW ROSES

Most of the highly advertised New Roses are little, if any, better than our older varieties. We offer only a careful selection of New Roses that possess outstandingly good qualities.

**AUTUMN**—A rose of startling colors,—burnt orange streaked with red; fragrant, good foliage, disease resistant. \$1.25.  
**DAINTY BESS**—Quite unique; large, single, pink, fringed flowers of exquisite beauty with masses of wine-red stamens. \$1.25.  
**DAME EDITH HELEN**—Very double, large, glowing pink, intense old-rose fragrance; very lasting and vigorous. \$1.00.

**DR. EDWARD DEACON**—Large fragrant double bloom of deep salmon-orange; very lasting; fine foliage; strong grower. \$1.00.

**DUCHESS OF ATHOL**—Sensational new rose of deep orange flushed with pink; continuous bloomer, mildew-resistant. 70c.

**EDITH NELLIE PERKINS**—Fine cream and blush-pink with apricot; a strong grower and free bloomer. \$1.00.

**EVEREST**—Perfect bud, immense lemon-cream-white flower on strong stem; fragrant; very strong grower. \$1.00.

**GAIETY**—Fine rose for California gardens; orange-red buds, silvered pink and apricot flowers on strong stems. 85c.

**GOLDEN DAWN**—One of the very best new sorts, vigorous, fine foliage, large double glistening yellow flower. \$1.00.

**GOLDEN GLEAM**—Bright buttercup-yellow on strong stem; mildew resistant and continuous bloomer. \$1.00.



**IRISH CHARITY**—Intense fiery scarlet with golden sheen. 85c.

**JOHN C. M. MENSING**—Very fragrant and double deep rose-pink on long, strong stems; disease resistant. 85c.

**JULES GAUJARD**—New French rose; crimson to orange flowers, deliciously fragrant; strong grower. \$1.00.

**LADY FORTEVIOT**—Like Angele Pernet but stronger grower; rare shade of apricot-gold, very fragrant; glossy foliage. \$1.00.

**LADY MARGARET STEWART**—Large bud and bloom, orange with cerise markings on strong stem; abundant glossy foliage. \$1.00.

**LADY MARY ELIZABETH**—Long bud, brilliant carmine-pink flower on strong stem; rich leathery foliage; free bloomer. \$1.00.

**MAD. HECTOR LEUILLOT**—Large, double bloom, lasting and fragrant, of striking salmon-ochre; vigorous habits. \$1.00.

**MARGARET SPAULL**—Long bud, high-centered, lasting orange and lilac bloom; profuse bloomer all season. \$1.00.

**MARIE DOT**—New gold-medal Spanish rose of bright salmon, yellow base; fragrant and a fine bloomer. \$1.00.

**MARION CRAN**—Sensational color, buttercup yellow and scarlet veined with orange; good foliage, free bloomer. \$1.00.

**MAY WETTERN**—Very long, large bud; fragrant rosy-pink bloom of rare beauty; fine leathery foliage; free bloomer. \$1.00.

**MRS. G. A. VAN ROSSEM**—Heavily flamed orange and apricot rose of great beauty, very fragrant; fine mildew-proof foliage. \$1.00.

**PALOMO FALCO**—New Spanish Rose, very double, coral-salmon; few thorns; fine foliage; profuse bloomer. \$1.00.

**PATIENCE**—Scarlet-carmine with deep orange and scarlet shadings; strong stem, leathery foliage, free bloomer. \$1.00.

**PRES. JAC SMITS**—Last word in a fragrant, brilliant deep copper red rose; fine bloomer; vigorous grower. 85c.

**PRES. HERBERT HOOVER**—Sensational new rose; large bud; large, spicy orange and peach bloom; strong grower, disease resistant. \$1.00.

**SALLY TITE**—Very large, full, glowing crimson bloom, fine for exhibition. Strong and floriferous. \$1.50.

**TALISMAN**—A New Rose that is marvelous if rightly budded; long, shapely bud; high-centered, lasting, very fragrant flower of copper-yellow flushed with crimson and orchid; abundant foliage; continuous bloomer, extra large, properly budded bushes. \$1.00.

## THE BEST CLIMBING ROSES

A selection based on a careful study of the best climbing roses for growth, bloom, foliage and disease resisting qualities and omitting the worthless sorts that always mildew.

**BELLE OF PORTUGAL**—Glorious profuse salmon-pink flowers; free grower. \$1.00.

**BELLE SIEBRECHT** (Mrs. W. J. Grant)—Fine, fragrant, pink, long-stemmed, free-blooming, vigorous climber. \$1.00.

**BLACK BOY**—Very large reddish-black, fragrant; profuse bloomer. \$1.00.

**BLOOMFIELD DAINTY**—New continuous blooming single yellow; fine. \$1.00.

**CHEROKEE**—White, pink or red. Large single flowers. \$1.00.

**CLBG. CECILE BRUNNER**—Strong all-season bloomer, salmon pink. 85c.

**CLBG. GOLDEN EMBLEM**—Strong ever-blooming large fragrant yellow. \$1.00.

**CLBG. HADLEY**—Vigorous sport of the ever-blooming bush sort. \$1.00.

**CLBG. HOOSIER BEAUTY**—Vigorous sport of the ever-blooming bush sort. \$1.00.

**CLBG. IRISH FIREFLAME**—Vigorous sport of the ever-blooming bush sort. \$1.00.

**CLBG. K. A. VICTORIA**—Vigorous sport of the ever-blooming bush sort. \$1.00.

**CLBG. LADY ASHTOWN**—Fine ever-blooming pink, choice flowers. \$1.00.

**CLBG. LADY HILLINGDON**—Vigorous sport of the ever-blooming bush sort. \$1.00.

**CLBG. LOS ANGELES**—Like the bush rose but a strong climber. \$1.00.

**CLBG. LOUISE C. BRESLAU**—Like the bush rose but a strong climber. \$1.25.

**CLBG. MAD. E. HERRIOT**—Like the bush rose but a strong climber. \$1.00.

**CLBG. OPHELIA**—Like the bush rose but a strong climber. \$1.00.

**CLBG. SUNSTAR**—Like the bush rose but a strong climber. \$1.00.

**DR. W. VAN FLEET**—Vigorous hardy climber; pale pink, continuous. 90c.

**JACOTTE**—Apricot flowers, dark, holly-like foliage; fine. \$1.00.

**KITTY KININMONT**—New vigorous orchid-pink, continuous bloomer. \$1.00.

**LADY GODIVA**—Like Dorothy Perkins but seldom mildews; fine. \$1.00.

**LA REVE**—Sunflower yellow, fadeless, semi-double; red stems. \$1.00.

**MAD. GREGOIRE STAECHLIN**—Sensational new climber; very large delicate pink; heavy foliage; profuse bloomer. \$1.25.

**Mermaid**—We strongly urge this little known climber or fence rose for Pacific Coast conditions. Evergreen, glossy, disease-proof foliage; enormous single yellow flowers of great beauty borne all season long. No other climbing rose like it. \$1.00.

**MISS MARION MANIFOLD**—New Australian climber, rich crimson. \$1.00.

**PAUL'S SCARLET**—Unequaled in its class; profuse flowers of intense scarlet-red; fine foliage; long season bloomer. 75c.

**PHYLLIS BIDE**—Small rose-gold flowers in clusters all season; very beautiful, disease resistant; should be better known. \$1.00.

**SCORCHER**—New climber; 4-inch semi-double flowers of scarlet. \$1.50.

**SILVER MOON**—Very strong single white climber, glossy foliage. 75c.

**THELMA**—New; coral-pink flowers in trusses; glossy foliage. \$1.25.

**TAUSENDSCHOEN**—Clusters of delicate pink flowers; profuse. \$1.00.



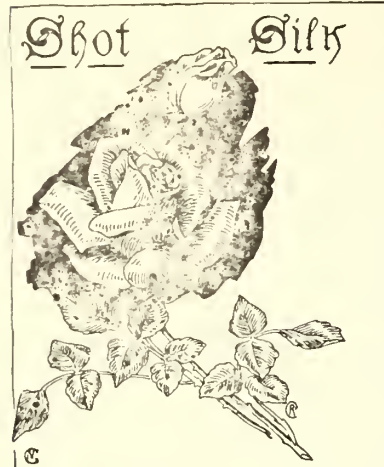


# Our General List of Recommended Roses

Here is our selection from some 2000 different varieties of Roses best adapted to garden planting,—for fine quality and quantity of bloom, vigorous growth, and resistance to mildew and disease. We gladly select varieties best suited to peculiar local conditions, based on our 30-year rose experience, in various climates, and on the experience of our customers in every state of the Union. Descriptions are brief but are given in full in our 32-page catalogue.



**ANGELE PERNET**—Brown-orange with apricot-red. Fine. 75c.  
**BETTY UPRICHARD**—Salmon-pink with orange-carmine. Strong grower. 60c.  
**CECIL**—Large, brilliant yellow single; fine foliage. 85c.  
**CONSTANCE**—Orange yellow, crimson-streaked buds. 65c.  
**CUBA**—Brilliant, iridescent orange-scarlet flowers. 75c.  
**DUCHESS OF YORK**—Enormous flowers of tangerine yellow. 90c.  
**ELVIRA ARAMEYO**—Unequaled for starting shade of deep orchid pink. \$1.00.  
**ETOILE de FEU**—Large flaming orange flowers; fine foliage. 75c.  
**ETOILE de HOLLAND**—Brilliant scarlet-red, deliciously fragrant. 85c.  
**FEU JOS. LOOYMANS**—Large buff-gold-apricot; glossy foliage. 75c.  
**FRAU KARL DRUSHKI**—Pure white; rank grower. 50c.



**GENERAL McARTHUR**—Most popular bright red, very fragrant. 50c.  
**GOLDEN EMBLEM**—Large double brilliant yellow. 50c.  
**HADLEY**—Crimson-red, deliciously fragrant, all-season bloomer. 50c.  
**HOOSIER BEAUTY**—Deep scarlet, very fragrant, profuse bloomer. 50c.  
**HORTULANUS BUDDE**—Intense scarlet-crimson, finest of the reds. 65c.  
**HARRY KIRK**—Bright sulphur-yellow; fragrant. 60c.  
**GOLDEN OPHELIA**—Like the famous Ophelia but golden-yellow. 60c.  
**IMPERIAL POTENTATE**—Large, fragrant, dark rose-pink; fine. 60c.  
**INNOCENCE**—Charming single pearl-white. 60c.  
**IRISH FIREFLAME**—Like Irish Elegance but better. 50c.  
**ISOBEL**—Copper-orange buds, enormous orange-pink flowers. 60c.

## THE OLD ROSES: THE SPECIES AND WILD ROSES

We specialize in these hard-to-get sorts, so sought after for the rare association of the Old Roses and the great value of the Species or Wild Roses for native and shrub landscape planting. We list here only a few of our varieties and invite correspondence about special needs.

**AUSTRIAN COPPER**—Fiery copper-red single shrub rose. \$1.00.  
**BANKSIA**—White or Yellow; fine old free-growing, thornless. \$1.00.  
**CASTILIAN (R. Damascena)**—"Rose of the Padres;" the genuine, original Damask rose or Rose of Castile. Double rose-pink flowers, intensely fragrant. \$1.50.  
**CHROMATELLA**—"Cloth of Gold;" "The Sherman Rose;" vigorous yellow fragrant climber. \$2.00.  
**DUCHESSE de BRABANT**—Favorite old tea rose, always in bloom. \$1.25.  
**GLOIRE de DIJON**—Old-time orange-pink climbing tea rose. \$1.25.  
**EGANTINE**—(See R. rubiginosa below).  
**GLOIRE des ROMANES**—Semi-double, fragrant, crimson shrub. 75c.  
**HARISON'S YELLOW**—The old yellow briar of covered wagon days. \$1.00.  
**LAMARQUE**—Old Noisette white climber, very vigorous; fine. \$1.25.  
**MAD. ALFRED CARRIERE**—Climbing noisette, bluish-white, fragrant. \$1.25.  
**MAD. PLANTIER**—Favorite old white shrub rose. \$1.50.  
**MARECHAL NEIL**—Fine old yellow tea climber, delicious fragrance. \$1.25.  
**PERSIAN YELLOW**—Old fashioned yellow briar shrub rose. \$1.25.  
**RIVE D'OR**—Old Rose of Monterey, deep yellow, rank climber. \$1.25.  
**MOSS ROSE**—White, pink or red; rare old favorite. \$1.25.

The following are Wild Roses of exceptional merit for native planting for bloom, foliage and fruit effects:

R. bracteata—Evergreen, glossy foliage, white flowers. \$1.25.  
R. gigantea—Very rank climber, white flowers; fine. \$1.50.  
R. moyesii—Asiatic wild rose with large blood-red flowers. \$1.25.  
R. rubiginosa—The true Eglantine sweet briar, pink flowers and deliciously fragrant, foliage; bright red fruits. \$1.50.  
R. Rubrifolia—Shrub; blue-red foliage; sarry pink flowers. \$1.25.  
R. Soulieana—12 ft. shrub; profuse white flowers; red fruits. \$1.25.  
R. Willmottiae—Purple-rose flowers; fine foliage; large fruits. \$1.50.  
R. Wichuriana—"Memorial Rose" trailing ground-cover or climber; evergreen shiny leaves; white flowers. \$1.00.



## Weeping Standards

We specialize in those magnificent rose specimens that require several years to create and ship them to great distances for estate planting. They are 5 to 8 feet high with strong weeping heads in those varieties particularly suited for this purpose including Dorothy Perkins, Jacotte, Paul's Standard and Phyllis Bide. Each specimen heavily balled with stake and wire trainer. Prices \$10, \$15 and \$20 each.

**MRS. E. P. THOM**—Deep canary-yellow, fine foliage. 90c.  
**MRS. HENRY BOWLES**—One of the best ever-blooming orange-pinks. 60c.  
**MRS. LOVELL SWISHER**—New copper-salmon fragrant rose; fine. 60c.  
**MRS. REDFORD**—True apricot, fragrant, a fine bloomer. 65c.  
**MRS. W. C. EGAN**—Vigorous flesh-pink, splendid bloomer. 60c.  
**NORMAN LAMBERT**—Gold-yellow, copper splashed; fine foliage. 75c.  
**OPHELIA**—Reliable famous pale pink rose, fragrant, vigorous. 50c.  
**PADRE**—Flaming copper-pink, continuous bloomer. 50c.  
**QUEEN ALEXANDRA**—Brilliant sensational rose of vermillion and old gold; continuous bloomer; glossy foliage. 75c.  
**RADIANCE**—"Best loved Rose in all the World;" rose-pink. 50c.  
**RED RADIANCE**—Like Radiance but deep rose-red. 50c.  
**REV. F. PAGE ROBERTS**—Gorgeous, fragrant yellow and red rose. 65c.  
**ROSE MARIE**—Long buds, soft rose-pink bloom of rare beauty. 60c.  
**SHOT SILK**—Orange-rose with orchid shadings, very fragrant. 75c.  
**SOUV. de CLAUD. PERNET**—Large sunflower yellow; vigorous. 50c.  
**SOUV. de GEORGES PERNET**—Enormous orange-pink bloom. 60c.  
**SOUV. de H. A. VERSCHUREN**—Gold-orange flowers of fine form. 85c.  
**SOUV. de MAD. BOUILLET**—Deep orange, intensely fragrant; fine. \$1.00.  
**SUNBURST**—Reliable deep yellow, strong grower, fragrant. 50c.  
**SUNSTAR**—Orange-yellow rose of great charm, crimson streaked. 75c.  
**SYBIL**—Large, fragrant, silvery salmon-rose; fine foliage. \$1.00.  
**VESUVIUS**—Deep velvety crimson single rose, always in bloom. 65c.  
**VILLE de PARIS**—Large, full yellow-orange, long buds; fine. 90c.  
**WILLIAM F. DREER**—Gold-fawn with pink tones; continuous bloomer. 60c.  
**WILHELM KODES**—Rare coloring of gold-salmon copper veined. 85c.



## STANDARD (TREE) ROSES

These are the most desirable of all forms of the Rose for any garden, large or small but a much poorer stock is offered the public. Our Tree Roses are positively first quality only, budded on six different kinds of understock, in each case the best for the variety budded. Strong, shapely heads on stout stems that average 40 inches high to the first bud.

PRICE: Except where otherwise noted, \$2.50 each.

Angele Pernet, orange.  
Chatillon, pink.  
Cuba, copper-red.  
Dame Edith Helen, pink; \$3.00.  
Duchess of Athol, orange; \$3.00.  
Gen. McArthur, red.  
Golden Emblem, yellow.  
Hadley, red.  
Hoosier Beauty, dark red.  
Los Angeles, salmon-pink.  
Louise Cath. Breslau, shrimp.  
Lu'u, orange pink.  
Mad. Butterfly, light pink.  
Mad. E. Ferriot, coral.  
Margaret McGredy, orange-red.  
Modesty, light pink.  
Mons. Julien Potin, yellow.  
Mrs. Henry Bowles, pink.  
Mrs. W. C. Egan, light pink.  
Padre, copper-pink.  
Phyllis Bide, rose-gold; \$3.00.  
Pres. Herbert Hoover, orange-copper; \$3.00.  
Radiance, pink.  
Rev. F. Page Roberts, yellow.  
Ophelia, pink.  
Richard E. West, yellow; \$3.00.  
Shot Silk, orchid-orange-pink.  
Souv. de Claud. Pernet, yellow.  
Souv. de Georges Pernet, pink.  
Souv. de Mad. Bouillet, orange; \$3.00.

Talisman, orange-copper-red; \$3.00.  
Queen Alexandra, vermillion and old gold.  
Wm. F. Dreer, orange-fawn.



## Pillar Standards

We have a limited number of rare Pillar Standard Roses, trunks 6 to 7 feet high, each budded with 10 to 14 strong buds of a choice variety. Prices on application.

## SOME GOOD POLYANTHA ROSES

Ideal for bedding and color in the garden, continuously bearing masses of small flowers in clusters. The many sorts that mildew so badly are omitted from our offering.

**CECILE BRUNNER**—The "Sweetheart Rose," exquisite pink flowers. 60c.  
**CHATILLON**—Sparkling dark pink with orange shades; profuse. 75c.  
**ELSE POULSEN**—Vigorous, bushy, fragrant ever-blooming pink. 75c.  
**GOLDEN SALMON**—Intense orange-salmon clusters, very striking. 85c.  
**GLOIRA MUNDI**—New. Large, lasting clusters of orange-scarlet. Very fine. \$1.00.  
**KIRSTEN POULSEN**—Vigorous shrub or hedge rose; bright scarlet. 85c.  
**LAMARNE**—Finest salmon-pink; always in bloom; fine foliage. 75c.  
**LOCARNO**—New orange-red in huge clusters; very brilliant. \$1.00.  
**PRINCESSE MARIE JOSE**—New, large, full, white shaded rose; fine. \$1.00.  
**PERLE D'OR**—Cream-orange clusters, fine foliage; everblooming. 85c.  
**LAFAYETTE**—Best of the mildew-proof ever-blooming large reds. 75c.  
**SCARLET LEADER**—New, orange-scarlet, very striking and fine. \$1.00.  
**SUZANNE MILLER**—New, brilliant, cherry-red in fine clusters. \$1.00.

## Have You Our "Roses of Monterey?"

An intimate, personal discussion of the Rose, its purpose, habits, varieties, values and management with much of interest to all Rose Lovers, 32 pages and cover, illustrated with 28 original rose studies.

If you wish a copy please check here. ☐



**CLIP AND MAIL THIS CONVENIENT ORDER BLANK**  
The Lester Rose Gardens, (Date).....193.....  
Monterey:

Select for me your best stock of the following Roses from your New List for 1931-32, each to be correctly named with permanent label, and ship on.....  
(We PREPAY DELIVERY CHARGES on 6 or more Roses, Standards excepted; on less than 6 add 10% to partly pay postage).

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I enclose remittance for TOTAL

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